ERSTWHILE PRESIDENT

Gustav Schuman, New Head of

Cleaned Up In Eminently Sat-

Macfarlane Company Lim ted-Li

(From Wednesday's Advertiser)

Axel A. Aalberg is at present a

accountant. Until the first of the year,

that time, he resigned. Otherwise, he

thinks, he might now be on the inside

he had heard in the brewers of the

and the retail liquor saloons at Hono

"I'm under oath. I am only testi fying to things I know. I'm only giv

to loom over him too tall and too black

arations to leave the Territory

dean up. 1 began to think over my

to Mr. Bartiett from the brewery funds.

What did I have to show for them Nothing. Nothing but forged receipts

Bartlett ever had received the money

from me. It began to look as if

There was nothing to show that

"Mr. Breckons (R. W. Breckons, a

Aalberg laughed, a quiet, mirthless

little laugh. I'd have looked well, wouldn't I; he continued, "telling

that to the manager and president, with a set of directors behind him like that

and he interlaced three fingers sig

"Well, I resigned. They tell me I

an't get a job now. Certain of the

o it that I didn't get a job. Perhaps

"I was eleven years with Hackfeld

Mr. Aatherg was taking in the pres

their witne ses but on the blacklist.

He repeated the cone sation in part

for the benefit of the commission but

sight. It wouldn't be fair to tell with

he would make a sees interesting wit

ness for the grand jury, when it meet-

"How long ago," he was asked b

"Was it shown in the gannal and

He nodded his head in slow assent

"And the auditor so reported to the

"And the directors called on Bart

(Continued on Page Six)

lett for an explanation, and accepte-

He shrugged his shoulders.

that the books were crooked?"

directors last Januars !"

shom, or he might lose it.

Not Anxious To Talk

& Co., and when I lett them they gave

me a check for a thousand dollars, as

quickly and as quietly as I cau."

director), told me that, when I discov-

he was a scoundrel.

Claims He Is 'Blacklisted'

nificantly.

Honolulu.

they are right.

These discounts I had pair

Bartlett Pockets Thousands

ing you facts. If I were giving y

Asked to repeat the gossip

looking out-through bars.

ense Denied

witness.

position

lulu, he replied:

RUSSIANS ARE Japan Wanted

Defenses of Last Stronghold of Slavs In Galicia Are Rapidly And Abandoment Is Very Near arens of hostilities.

TWO MILLION TROOPS CLOSING IN ON CITY

Petrograd Admits That Evacuation is imminent and Berlin Says Austro-German Bombardment Is Still Continuing

(Associated Press by Federal Wireless.) ONDON, June 23 .- The defense o Lemberg is at the last gasp. Itfail to the Austro-German hosts, completing their recupture of Galicia, i now expected at any moment.

Petrograd estimates that from the Baltic Sea to the southern tip of the centration of Japanese troops in Man-Germanic lines in the crown province churia elicited the reply that the ad-of Bukowina, the Teutonic Allies have ministration supposed the troops were four million men in the field, splendidly being held there while Japan awaited equipped and favishly supplied with a decision by China on the demands to artillery and ammunition.

1 40 Million Before Lemberg

Of these, two million have been drawn around Lemberg in a great crescent, and despatches from the Austrian general headquarters report that the of the Shoda mortars.

Official despatches from Petrograd admit that the city may be evacuted at any time, and news despatches yesterday from the same source asserted of accompaishment.

Vienta says that the Russian lines have been broken on the lower can and that the Austrians, thrusting forward : wedge, have made it impossible for th divided fragments to reunite on the Austrian side of the frontier.

Russians Take Prisoners

The only claim to successes any where put forward by the Russians is the reported capture of 3000 prisoner-taken during the that Six-Anys to the Duiester district.

Berlin says that the Russians are only delaying the abandonment of Lembery in order to withdraw their artil lery and munitions from capture. A furious bombardment of the defenses Leing kept up without intermission.

AVIATOR ART SMITH

(Associated Press by Pederal Wireless.) SAN FRANCISCO, June 23. - Art South, who succeeded Lincoin Beachev in which Beachev met his fate. He of 2500 feet, above the exposition g ounds, when his en ine stopped, with danger, Smith kept his head and vol-planed in safety to the ground.

EXPOSITION IS MORE THAN PAYING EXPENSES

(Associated Press by Federal Wireless.) SAN FRANCISCO, June 23. - The exposition is more than paying expoises of management and mainten-ance, despite the fact that the great miral Howard, reporting by wireless resh of visitors expected during the from Guaymas, his report being relayed The report of the comptroller, which pavy department, says a statement has covers expenses and receipts up to June been made to him by the Mexican mili-13. shows that the total receipts have tary commandant at Guaymas suggest been \$2,500,000, while the total operating that all the American residents of ing expenses have been \$2,439,000.

RIOTS AND DISORDERS

(Arsociated Press by Federal Wirelans.) Covernor Slaten's commutation of Lee de what is possible to protect them M. Frank's depth sentence to life im- from the attacks of the Indians. prisonment, quiet prevatis here today. or stintions.

When you fail to provide your family with a bottle of Chamberlain's Colic. prevalent, and it is too dangerous a ranch, presumably American owned, unless to be trified with. This is estable bas been surrounded for four days by recipil, true if there are children in the a band of five hundred Indians. to Holland except those consign to Of course the due tors do not a record period and periods sace a life, or at least a off a fellow-countryman's left ear, and Overseas Trust. It is expected this the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president, who sace the country of the Netherlands with the newly elected president.

To Send Force To Help Allies

London, 'Acting Under Pressure of United States,' Declined Aid From Mikado

(Associated Press by Pederal Wireless.) WASHINGTON, June 23.-Neither onfirmation nor denial is obtainable at the White House or the state de partment of an assertion made yesterday in the Dutch newspaper Handels-blad, published at The Hague, that an unofficial hint from the United States to England was responsible for Ja-Being Reduced By Teutonics pan's failure at the last moment to send 300,000 troops into the Enropean

> America Is Opposed The Handelsblad says that Japan was ready and anxious to send troops, but that London, "acting under pressure from the United States, requested Tokio not to send an 'ex

pedition to Europe," It is admitted here, however, there were exchanges between Washington and London, at the time the possibility of such a move was known to be under consideration and was being widely discussed in the newspapers, both here and in Japan.

Favored By Japanese The idea found great favor among the Japanese and when the government took no steps, a movement was even set on foot to recruit a volunteer corps, to be financed by the Allies.

definitely squelched such a proposa: was it abandoned. Questions as to the attitude of the United States toward the recent conwhich Yuan Shih-kai finally yielded,

Not until the Japanese governmen.

that evacuation was already in course Government Will Inquire Into Alleged Recruiting On Mainland

> (Associated Press by Federal Wireless.) WASHINGTON, June 23. - Acting inder instructions of the department of justice, Federal Attorney Wood yester lay obtained an order of detention for leven men enlisted at San Francisco as British reservists and being transported to the Atlantic senboard for passage to ingland, there to join the British army seven of the eleven have been located and are being held to be sent back to San Francisco for witnesses in an examination to be conducted into alleg d breaches of American neutrality which forbids recruiting in the United

FRANCE GETS MONSTER HAS NARROW ESCAPE LOAN FROM AMERICANS

(Associated Press by Pederal Wireless.). NEW YORK, June 23 .- J. P. Morgan as the daredevil aviator for the ex & Co. announced here last night that position, narrowly missed death yes they have underwritten a sonn of fifty terday in somewhat the same manner millions to France which will be ex pended in this country for the purchase was looping the loop at an elevation of munitions of war to be delivered to the French army and navy. Such loan is construed as a commercial as is neroplane upsidedown. Despite his commodation and does fall within the ban pronounced by President Wilson a the beginning of the war on genera loans to the belligerents. In this and similar cases the money tent is used within the country to finance por chases of American goods

> Guaymas Commandant Says Mexican People Would Oppose Campaign Against Yaquis

(Associated Press by Federal Wireless.) variation months has not yet set in, by telegraph from San Diego to the the Yaqui Valley should leave, as the best way in which they may save their lives.

Should the American colonists desire CEASING IN GEORGIA to follow out this suggestion, says the commandant, he will see that they are provided with a military escort, to pro-

The commandant urges Admiral How The redice and militia are patrolling and not to land any force for the parthe city, but though there is an under pose of entering the Yaqui Valley for tone of carest there are no open dem the protection of the forei n colonists, stating that any landing of sailors or marines will be misunderstood by the DON'T NEGLECT YOUR FAMILY Mexican populare and undoubtedly will BRITAIN WILL RESTRICT result in trouble for the Americans by

ing up and down the coast. The conditions of the residents in the tholors and Diarrhoes Remedy at this suson of the year, you are neglecting them as bowel complaint is sure to be

For sale by all dealers, indicted for mayhem, was found nor will stop the trade which is believed coded Bartlett, addressed a crisp let Lerson, Smith & Co., Ltd., agents for guilty by a jury in Judge Ashford's to be passing through Holland into ter to the Lourd vertically in which court yesterday.

CRITICAL FIGHT

Battle Developing In Northern France of Great Intensity And Magnitude

(Associated Press by Federal Wireless.) PARIS, June 23 - Although the gigantic campaign of the Teutonic Allies in the Eastern arens af warfare Former Cashier of Honolulu against Lemberg is the leading topiof discussion in the newspapers, they do not lose sight of the fact that critical fighting is being waged around Arras.

Within the last few days the battling there has increased stendily in ferocity untit both in magnitude and intensity it is now perhaps the bloodiest and most important action since the Germans threatened to break through to the channel ports inte last fail.

engagement of prime magnitude is be ing contested, but that the results thus far are inconclusive, although the losses on both sides are admitted to have been enormous. Another advance for the French in Alsace is recorded, where the Ger-

The night bulletin says that a furious

from the east bank of the River Fecht Italians Repulsed On the Isonzo River, where the earlier Italian successes are not de veloping so rapidly as was predicted in Rome, the Austrians maintain that they have administered a sharp check to the Italians. In the Trentino, the Tyrolean rontier, they say, has now been com-

mans have been compelled to retire

eletely fortified and is in condition to fend off the invaders. For the last four days there has seen beavy fighting on the Peninsula of Gallipoli and General Gourand reports that the Turks have lost a thou sand killed, and five times that numper in wounded. Athens reported yes-terday that the Allies' fleet was activey bombarding the defenses of the Dar

The failure of the Spanish government to float a projected loan makes mipossible a reorganization of the Spanish army and navy

CONGRESSMAN OPPOSES EXPORT OF MUNITIONS

Representative Dyer Says Congress Should Prohibit This Trade

(Associated Precs by Federal Wireless.) ST. LOUIS, June 23 .- That a special ssion of congress should be called by President Wilson for the purpose of passing special legislation prohibiting the further export of arms and munitions to the belligerents of Europe is the stand taken by Congressman .conidas C. Dyer, representative of the Tweifth Missouri District, who has written to the president urging action ays in his letter to the President that I should substitute there for him. the manufacture and the sale of arms resi ned. should be placed under the supervision of the government and that the sale of all material necessary for war to belligerents and its exportation from the United States should be forbidden during the continuance of the war.

FRENCH MARINES WILL BE RELIEVED IN HAYTI

(Associated Press by Tederal Wireless.) WASHINGTON, June 23 .- The cruis er Washington, the flag-hip of Rear Admiral Caperton, commander of the Atlantic cruiser squadron, has been orered from Vera Cruz to Cape Hatien, the American sailors and marines there to relieve the French marines, landed to protect foreign interests during the course of the revolution in progress in Hayti. The Washington carries five hundred bluejackets and two hundred marines available for shore duty.

NEW TRIAL TO TEST declined an offer of protection with thanks. He thinks he has a i h in THAW'S SANITY BEGINS

(Associated Press by Federal Wireless.) NEW YORK, June 23 .- In the su ATLANTA, Georgia, June 22.-After tect them during their passage to the preme court of New York County, the the rioting and disorders of last night coast. Should they prefer to take the retrial to test the sanity of Harry K. this week, to take up the brewers he excited crowds which objected to chances of remaining, he says, he will Thaw, the slayer of Stanford White, seandal. began yesterday before Justice Hendricks. All day yesterday was taken a reporter for The Misertiser, "did the up in the examination of jurors, the directors know of this state of affair panel being completed last night. It in the brewers is stated that Thaw has fifty witnesses. He shrugged hi ready to testify to his sanity.

COMMERCE WITH HOLLAND

(Associated Press by Federal Wireless.) LONDON, En land, June 22. — An order-in-council is about to be issued of the books would have proved that the company had been robbed?"

prohibiting the exportation of all " ...

Inhabitants Are Caught Sleeping. Fires Add To Terror and Destruction

(Associated Press by Federal Wireless) CALEXICO, Unlifornia, June 22 severe earthquake topoled down several towns along the Mexican bor-Brewery Gives Startling Testier last night on the sleeping inhabit mony Regarding Pinancial Re-Communications have been in great

lations of Company With Sameasure destroyed and information meagre, but it is known that twenty loons Under Manager Bartlett seven persons were killed and that many have been injured. Numerous Fires Burn

Numerous fires bruke out in th ning, and darkness and fear that who POCKETED THOUSANDS buildings remained standing would ! destroyed in a general confagration added to the terror of the populace.

The severity of the quake appear

to have been nente at Mexicali, on th other side of the border. Three separ Corporation, Says Business ate shocks were felt there in close so cession, and the city is said to be a With Predecessor Has Been most entirely in ruins. Twelve Persons Killed

Twelve persons are known to hav isfactory Manner To Directors been killed there and many in mre from Mexicali already have been

The disorganization worked fright was so complete in this city that martial law was declared and America eavalry is patrolling the streets. inhabitants refused to return to their dwellings and lay down to sleep in th open, where they could not be pinned under falling walls, or imprisoned by he was cashier of the Honolula Brew | wedged doors and windows. Several fires are still burning and ing and Malting Company, Lamited, At

general conflagration remains a mer

On the stand yesterday, before the board of license commissioners, Mr. HILL LINES MUST HAVE Aniberg was a scrupul us and cautious relations between Charles 6. Bartlett

(Associated Press by Federal Wireless.) PORTLAND, Oregon, June 23 - At a my private opinions, there'd probably hearing of the interstate commerce he a good many people in this town commission here today, a number of Anlberg resigned when he discovered well known business men resitfied that it would be a calamity to divorce the that Bartlett beyond a shadow of doubt was a forger and a thiet. The shadow Great Northern Pacific Steamship Com of his relations with Barriett began pany from the Great Northern and

Northern Pacific railways,
''Any attempt,'' said the composite testimony in substance, "by the "I could see," he told The Adver-tiser yesterday, "that Bartlett had eral government or others to force the pocketed in the neighborhood of fit Great Northern and Northern Pacino teen thousand on cash discounts alone railways to discontinue their ownership discounts supposed to have been paid of the Great Northern Pacific Steam to saloon keepers for the purchase of ship Company would be nothing shor of a calamity to the whole Pacific Northwest." "Bartlett, I knew, was making prep

TERRIFIC SUBMARINE **ERUPTION IN ORIENT**

TOKIO, June 21.- A terrific subset eruption is raying southwest of Aogas might suddenly find myself in jail. It hima, a small island in the Bonin ered what Bartlett had been doing, I that the eruption marks the birth of should have confronted him with the a new islands as an eruption in the vievidence and told him to his face that cinity has never been known before. Navigation within miles of the trou bled water is extremely dangerous.

Indicates Change of Policy By Ordering Jettisoning of Cargo And Disappearing

(Associated Press by Federal Wireless.) LONDON, June 23,-Germany took step today which may mean a change directors have told me they would see in her submarine policy. For the first trme since undersea attacks on mer chantmen were begun, a vessel was giv en the alternative of jettisoning her eargo or being sunk.

s bonus. But muste they are right. The vessel was the Norwegian steam Maybe I can't jet a job any more in ship Venus, with a car o of foodstuffi for the United Kingdom. A subma-rine pupped up alongside in the North Sen and commanded her to heave to "I don't want to stay here. All I ask is to get away from Honolulu a-An officer was sent on board, examin ed the ship's papers and, after learn en e of witnesses. His conversation was reported later to certain members ing the nature of the cargo and its destination, gave the Norwegian comof the board, who took it up with mander the alternative of heaving i eagerness. They make no wish to see overhoard or being torpedoed.

He chose to obey and, after jettison ing cargo until the submarine disap peared, headed into Newcastle-on-Tyne Four other British merchant vessels were reported sunk yesterday, among which one, the Carmsbrook, was sen! with a loss of thirteen lives.

In the Black Sea, two Turkish sailing Authorg is not income to talk. He vessels and a Turk steamship were has not been courting publicity, but with his Kussian submarines.

DE WET MUST SERVE SIX YEARS IN PRISON

(Associated Press by Federal Wireless.) BLOEMFONTEIN, South Africa, or attend was the nunishment iven the Borr general, De Wet, today White and the premiunt leaders of wit y - found guilty of treason yestenday . vi lit counts.

TO CURE A COLD IN ONE DAY

Take Laxative Bromo Quinine Tablets All druggists refund the money if it fails to cure. U. M. Crove's signature is on each box.

PARIS MEDICINE CO. St. Louis, U.S.A.

TICAL FIGHT LIQUOR LICENSE Severe Temblor WHY WOOD IS OPPOSED RAGES AT ARRAS TO MACFARLANE Mexican Border AS EXECUTIVE OFFICER AS EXECUTIVE OFFICER OF PROMOTION BUREAU

Out of Sumpathy With Home Work Policy--Reports of Auditors Show Incompetence and Extreme Carelessness

What the Promotion Committee Plans Now As the Most Effective Program To Follow--Statement To the Public By Thurston, Hollinger and Field

The object of the Hawaii Promotion Committee is to organize and stimulate, in the general public interest, tourist travel and entertainment as a business.

That the business is a community affair, is evidenced by the fact that promotion funds are derived from appropriation by the legislature; the several counties and the commercial bodies; and a number of private subscriptions.

Within a few years the amount expended has increased from approximately \$6000 to \$30,000 per annum.

Committee are Trustees administering Trust Funds

This money constitutes a "trust fund," to be strictly accounted for and pent, under the laws and rules governing the administration of trusts. The promotion committee are the trustees who administer this trust fund They are legally and morally bound to do so exclusively in the interest of their principals, as strictly as though they were under the direct supervision of a

The committee is appointed each year by the president of the chamber of ommerce. The existing committee was appointed last March. Committee appoints Director and Secretary

One of the duties of the committee is to appoint a director and secretary.. This person is the paid executive officer of the committee, on whom depends its ffectiveness, and, to a large extent, its policy, for an unpaid volunteer commitee of active business men can only to a limited extent themselves attend to be details of the business. Difference of Opinion in Committee

There has been a difference of opinion in the committee as to who should appointed secretary and director, and where he should be located, and as to specific activities to be undertaken.

On the one hand it is argued that H. P. Wood should be retained and that should be located at San Prancisco until the fair is over, the work in Honoalu to be done by an assistant. This is upon the theory that, as the work of he committee is chiefly getting tourists here from abroad, the bulk of the vork will be at the San Francisco end of the line.

On the other hand it is urged that, while heretofore the work of the com nittee has been chiefly confined to disseminating folders and information, the time has come when the other branch of the business—the care of and cate; in; the tourist when here-should also be given prime attention. Motives of Committee Misconstrued

A persistent effort has been made to make it appear that this division was eased upon the personal hostility of certain members to H. P. Wood. They ave been represented as carrying on an underhanded fight a ainst Mr. Wood 'in his absence.'

These members of the committee have heretofore held sheir peace, believ ng that the matter would clarify itself; but they think that, under the con-litions that have developed, in the public interest, a statement of the facts and " analysis of the situation should be made. Nature of the Promotion Business

A few words, in the first place, about the nature of the promotion business: There is no mystery about tourist promotion. It is a business proposition, pure and simple, operated for the purpose of making money, on precisely the same lines as a factory or a store is operated

In each case the "party of the first part" has something to dispose of for value, to the "party of the second part. The fact that the tourist business involves, to a large degree, service, in stead of merchandise; that it depends largely, if not chiefly, in giving the was Bartlett's intention. I believe, that group belonging to Japan in latitude patrons a "good time;" and that instead of delivering tan ible merchandise, I should substitute there for him. I 3212 north and 139 east longitude. The extending the "glad hand" is frequently the value furnished, somewhat be sea for miles near the spot is boiling clouds the issue; but, nevertheless, the tourist business is primarily a matter furiously, and rocks and ashes are falling of having something to sell, and the selling of it to the best advantage, ing over a large region. It is thought. Elements of the Tourist Business

As in every business involving sale of goods or service there are two branches which may be summarized in the sentence: (1) "First get your customer and then (2) sell him the goods."

In other words, the two branches of the promotion or tourist business in First, to get tourists to come to Hawaii;

Second, after they arrive, to sell them what we have for sale. What We Have for Sale

What we have for sale is hotel accommodations; steamer, railroad, automobile and horseback transportation; elimate and scenery; curios; fishing and boating; house lots; stocks and bonds; opportunities for investment, with the hance that the casual tourist may become a permanent resident. 4 Self Evident Proposition

It would surear to be a self-evident proposition that it does the people of fawaii but little if any good to spend thousands of dollars to get tourists to he Territory, unless we then sell them some of the above enumerated goods high we have for sale. A merchant may spend enormous sums in advertising, and get all the people

vithin a baselred miles to visit his store; but, if he sells them no goods when her arme, his advertising cost is a dead loss. Advertising is only Half the Problem Likewise, if we flood the United States with promotion literature, and stir

p all the railroad and steamship companies and travel agencies in the country, o sending fourists to Hawaii, we get no return on our \$30,000 investment unless hese tourists stay here when they arrive and buy some of the material or serice we have to offer them. Advertising is only half the problem. What would be thought of a merchant, who after spendin \$30,000 in al

ertising, should spend his entire time sitting in his office designing and send ng out more advertising and saying to would be customers who come to the "Make yourselves at home gentlemen. There are the goods; if you see

Congressional Tour as an Example A concrete illustration of intelligent, well balanced promotion work, is the ecent expenditure by this Territory of \$20,000 to bring a party of congressmen

nything you want the elecks will attend to you''!

Supposing that upon their arrival here, here rary, schedules and prowhart with a reception committee and a bargrams a ranged, so that they could see the least time and "have

the time of their lives, " we had said to the. tile are a lot of descriptions of our snd radionals to be sure most of them are on or none but they are the best be have from have any questions to ask we will be glad to answer them, and let the matter go at that. What would we expect to get from our in

In this concrete instance, we spent more on entertaining and taking the arty about the Islands after they arrived than we did in getting them here, Everyboly recognizes that this was a sound thing to do and that it would

maye learn fully not to pursue this course.

application of Example to General Promotion Conditions Applying the foregoing illustration to present local promotion conditions.

he status is as follows: When the committee was originally organized the one idea uppermost was after the outlinesk of the European to get tourists here. Naturally the activities of the committee consisted of printing descriptive literature and getting it into the hands of possible tourists

through the railroad and steamships and other tourist agencies abroad. In the early days there was only \$500 a month to use, which was a drop in the bucket as compared to the requirements. Later, funds increased but is cies remained the same. Little or nothing was done with the promotion funds a proper. business with the tourist after be actived.

Development of feeling in favor of "Home Work" Several years ago the feeling became overalent that the promotion business was being carried on in Hawaii in a one sided fashion; that at least a portion of the available funds should be spent on selling goods to the enstoner after he arrived instead of spending the entire amount on getting him here. This view was presented to the promotion authorities time and time again; always me

(Continued on Page Six)